

Privacy: Privacy and Cookies

moneysupermarketuk.co.uk

Privacy Policy

Non Endorsement Policy

Informed decisions are better decisions

moneysupermarketuk.co.uk are not a financial institution or a lender, we do not offer advice. We only help UK residents locate financial information on loans

Links from our pages to Web sites of others are offered as a service of convenience to you. No endorsement is implied.

Some of the links from these pages provide access to commercial sites selling a variety of products. samedayloans neither expressly nor implicitly endorses those websites or their products. Any commercial relationship arising between you and those third party sites is undertaken at your own risk.

Any product claim, statistic, quote, guarantee, or other representation about a product or service should be verified with the manufacturer, provider or party in question. We are not responsible for comments, claims and or guarantees made by any third party providers. It is always your responsibility to make your own decisions regarding the quality and suitability of the product or service based upon the information provided by the third party in question.

We provide Links to other websites

Websites that are linked to the Company's Website

Websites that are linked to the Company's Website are sources of information which may be used by the users and these links represent pointers to such sources.

The Company bears no responsibility for actions or policies of different websites that are linked from the Company's Website.

Once the user goes from the Company's website to these online resources, the Privacy Policy is no longer in effect. The actions that users make on these other websites, including the resources that are linked from the Company's Website fall under the purview of the regulations and policies of those Websites.

The Types of information that we collect

Non-Personally Identifiable Information

Non-personally identifiable information is anonymous information that cannot be associated with a specific individual.

The types of non-personally identifiable information that we collect (either directly, through the use of "cookies," or through the use of a third party tracking system) include: the IP address of the computer making the request; your browser type and language; access times; information about areas of the site visited by users of the site; information about the links that users may select to visit on the site.

IP addresses are not usually associated with your personal computer, but with a portal through which you accessed the Internet. IP addresses are not linked to personally identifiable information.

A "cookie" is a piece of information a web site sends to your computer while you are viewing the web site to remember who you are without personally identifying you.

www.moneysupermarketuk.co.uk may share this non-personally identifiable information only in summary form with its suppliers and other third parties for the purpose of web site statistical and trend analysis. This information is not linked to any personally identifiable information that can identify an individual person.

Cookies

A cookie is a very small text file placed on your computer. Cookies help us to:

understand browsing habits on this Website;
understand the number of visitors to this Website and the pages visited; and remember you when you return to this Website so we can provide you with access to previously saved quotes.

Most cookies are deleted as soon as you close your browser, these are known as session cookies. Others, known as persistent cookies, are stored on your computer either until you delete them or they expire.
By using this Service, you consent to us using cookies.

You can choose to block or delete cookies through your browser settings. If you decide to block or delete our cookies, you will not be able to benefit from the full range of our Services and this may affect the performance of our website on your system.

We use cookies on this website. A cookie is a text file sent by a web server to a web browser, and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

We will send cookies to you (which may be stored by your browser on your computer's hard drive) for the following purposes:

To enable the website to identify you while you are logged in and manage your sessions on the website (including assisting with website navigation);

Use of our website will also result in cookies generated by third parties being sent to you, as follows:

We use Google Analytics and stat counter! Web Analytics (and the related conversion tracking tools) to analyse the use of this website. These systems generate statistical and other information about website use by means of cookies, which are stored on users' computers.

The information generated relating to our website is used to create reports about the use of the website. Google and Stat counter! will store this information. Google's privacy policy is available at <http://www.google.com/privacypolicy.html> and Stat counter's privacy policy is available at <http://www.statcounter.com/about/legal/#privacy>

We use stat counter to analyse traffic to this website in order to understand our customer's and visitor's needs. Stat counter collects only anonymous, aggregate statistics. Stat counter does not tie a specific visit to a specific visitor.

We may use Google's cookies to serve you ads on our websites, based on your prior visits to moneysupermarketuk.co.uk. You may opt out of Google's use of cookies by visiting the Google advertising opt out page.

Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.) This will, however, have a negative impact upon the usability of many websites.

Information Collected by Third Parties

We may allow third parties, including advertising partners and payday loan lenders, to display advertisements on our site. These companies may use tracking technologies, including cookies, to collect information about users of our site who view or interact with these advertisements.

www.moneysupermarketuk.co.uk does not provide personally identifiable information to these third parties.

Changes in Website Ownership

The Website is the property of the Company and if the Website or any part of the assets of the Website are acquired by a new owner, this owner keeps the rights of dealing with your personal data in any way that they may see fit in case the personal data is considered a part of the acquired assets.

User Consent

when you become the user of our Website, you agree to the terms and regulations stated in this Privacy Policy and you agree to the gathering and the use of your personal information by the Company in the fullest compliance. The Company reserves the right to change its Privacy Policy without providing you with notification.

Advertisements

The advertisements that you see displayed on our website are delivered on our behalf by a third party advertising companies. No information which identifies you, for example your name, address, email address or telephone number, is used to provide this advertising. In order to display advertising most likely to be relevant to you, this third party advertiser may place or recognize a unique "cookie" on your browser.

This cookie does not collect personal data about you nor is it linked to any identifiable information about you. It is possible to block cookies by adjusting your browser settings, as mentioned above. By using this Service you are consenting to the use of these third party cookies for these purposes.

If you would like more information about this and to know your choices about not having this information used by this company, please click here <http://www.doubleclick.net/us/corporate/privacy>

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Please be aware that "[moneysupermarketuk.co.uk](http://www.moneysupermarketuk.co.uk)" cannot and do not give any financial advice, we are providing only access to

loans and services that enables you the consumer to decide on the best financial products or services for your own particular circumstances.

helping UK People to locate Information on Financial products and services with a **moneysupermarketuk.co.uk** website today!